## CONTRACT



**WSFA** 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Re	vision		Alt Order #	!
	1807396	1		08777319	
Product	•				
SENATE LEADERSHIP FU	J				
Contract Dates	Estimate #				
09/12/17 - 09/18/17	3682				
<u>Advertiser</u>			Or	ginal Date	/ Revision
ISS/Senate Leadership Fo	und		C	9/03/17	/ 09/20/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EQC	Broado			Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Handl	ling			
	<u>Demographic</u>				
	Adults 35+				
	•				
	Agy Code	Advert	ser	Code	Product 1/2
		155			385
	Agency Ref			Advertiser	Ref

•	Start/End	Spots/				
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Spo	ts	Amount
N 1 WSFA 09/15/17 09/15/17 WSFA 12 News at Ten - MF		:30		NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$675.00					
N 2 WSFA 09/15/17 09/15/17 NBC Today Show 3	10-11am	:30		NM	1	\$115.00
Start Date	Rate	.50		INIVI	•	\$115.00
Week: 09/11/17 09/17/171 1	\$115.00					
N 3 WSFA 09/15/17 09/15/17 Tonight Show	1035-1137pm	:30	•	NM	1	\$260.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/11/17         09/17/17        1         1	<u>Rate</u> \$260.00					
N 4 WSFA 09/15/17 09/15/17 ALABAMA LIVE @ 11A	11-1130Am	:30		NM	1	\$70.00
Start Date	<u>Rate</u>				,	<b>4.0.0</b>
Week: 09/11/17 09/17/171 1	\$70.00					
N 5 WSFA 09/15/17 09/15/17 ALABAMA LIVE @ 1130AN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week		:30		NM	1	\$70.00
Week: 09/11/17 09/17/171 1	<u>Rate</u> \$70.00					
N 6 WSFA 09/15/17 09/15/17 Late Night w/ Seth Meyers	1137p-1237x	:30		NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/11/17 09/17/171 1	\$25.00					
N 7 WSFA 09/15/17 09/15/17 Last Call With Carson Daily  Start Date End Date Weekdays Spots/Week	L1230-107x Rate	:30		NM	0	\$0.00
Week: 09/11/17 09/17/171 1	\$15.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 Last Call With Carson Daily Credited	L 1230-107x	F :30	\$15.00	NM		
N 8 WSFA 09/15/17 09/15/17 WSFA 12 News at Noon	12-1230pm	:30		NIA.		<b>6005.00</b>
Start Date End Date Weekdays Spots/Week	Rate	:30		NM	1	\$225.00
Week: 09/11/17 09/17/171 1	\$225.00					
N 9 WSFA 09/15/17 09/15/17 RIGHT THIS MINUTES	130-2p	:30		NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$70.00			ı		
	ψ10.00			ı		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1807396 /
 08777319

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 SENATE LEADERSHIP
 3682

 Advertiser
 Original Date / Revision

 ISS/Senate Leadership Ft
 09/03/17 / 09/20/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 10 WSFA 09/15/17 09/15/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	2-3p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 11 WSFA 09/15/17 09/15/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	3-330p <u>Rate</u> \$135.00	:30	NM	1	\$135.00
N 12 WSFA 09/15/17 09/15/17 JUDGE JUDY 1ST RUN  Start Date End Date Weekdays Spots/Week  Week: 09/11/17 09/17/171 1	330-4p <u>Rate</u> \$135.00	:30	NM	1	\$135.00
N 14 WSFA 09/15/17 09/15/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	430-5a <u>Rate</u> \$15.00	:30 '	ММ	1	\$15.00
N 15 WSFA 09/15/17 09/15/17 WSFA 12 News at Five  Start Date	5-530pm <u>Rate</u> \$420.00	:30	NM	1	\$420.00
N 16 WSFA 09/15/17 09/15/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 . 09/17/171 1	528am-6am <u>Rate</u> \$285.00	:30	NM	1	\$285.00
N 17 WSFA 09/15/17 09/15/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week  Week: 09/11/17 09/17/171 1	6-630pm <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 18 WSFA 09/15/17 09/15/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171- 1	6a-7a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 19 WSFA 09/15/17 09/15/17 ENTERTAINMENT TONIGH	1]630-7p <u>Rate</u> \$485.00	:30	NM	1	\$485.00
N 20 WSFA 09/15/17       09/15/17 NBC Today Show         Start Date       End Date       Weekdays       Spots/Week         Week: 09/11/17       09/17/17      1       1	7-9am <u>Rate</u> \$260.00	:30	NM	1	\$260.00
N 21 WSFA 09/15/17 09/15/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	7-9p <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 22 WSFA 09/15/17 09/15/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	9-10am <u>Rate</u> \$115.00	:30 '	NM	1	\$115.00
N 23 WSFA 09/15/17 09/15/17 DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	9-10pm <u>Rate</u> \$510.00	:30	NM	1	\$510.00
N 24 WSFA 09/18/17 09/18/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	10-1035pm <u>Rate</u> \$675.00	:30	ММ	1	\$675.00
N       25       WSFA 09/18/17       09/18/17       NBC Today Show 3         Start Date       End Date       Weekdays       Spots/Week         Week:       09/18/17       09/24/17       1       1	10-11am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 26 WSFA 09/18/17 09/18/17 Tonight Show	1035-1137pm	:30	NM	1	\$260.00

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order# 08777319 1807396 /

Estimate # Contract Dates <u>Product</u> 09/12/17 - 09/18/17 SENATE LEADERSHIP 3682

Advertiser Original Date / Revision 09/03/17 / 09/20/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/17         09/24/17         1         1	<u>Rate</u> \$260.00			
N 27 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u>	:30	NM 1	\$70.00
Week: 09/18/17 09/24/17 1 1  N 28 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 1130AN	\$70.00 1 1130A-12P	:30	NM 1	\$70.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/17         09/24/17         1         1	<u>Rate</u> \$70.00			
N 29 WSFA 09/18/17 09/18/17 Late Night w/ Seth Meyers  Start Date End Date Weekdays Spots/Week  Week: 09/18/17 09/24/17 1 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM 1	\$25.00
N 30 WSFA 09/18/17 09/18/17 Last Call With Carson Daily	L1230-107x	:30	NM 1	\$15.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/17         09/24/17         1         1	<u>Rate</u> \$15.00			*****
N 31 WSFA 09/18/17 09/18/17 WSFA 12 News at Noon  Start Date End Date Weekdays Spots/Week  Week: 09/18/17 09/24/17 1 1	12-1230pm <u>Rate</u> \$225.00	:30	NM 1	\$225.00
N 32 WSFA 09/18/17 09/18/17 RIGHT THIS MINUTES  Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	130-2p <u>Rate</u> \$70.00	:30	<b>NM</b> 1	\$70.00
N 33 WSFA 09/18/17 09/18/17 HARRY  Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	2-3p <u>Rate</u> \$60.00	:30	<b>NM</b> 1	\$60.00
N 34 WSFA 09/18/17 09/18/17 JUDGE JUDY 2ND RUN  Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	3-330p <u>Rate</u> \$135.00	:30	<b>NM</b> 1	\$135.00
N 35 WSFA 09/18/17 09/18/17 JUDGE JUDY 1ST RUN  Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	330-4p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
N 37 WSFA 09/18/17 09/18/17 Today in Alabama 430am  Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	430-5a <u>Rate</u> \$15.00	:30	NM 1	\$15.00
N 38 WSFA 09/18/17 09/18/17 WSFA 12 News at Five  Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	5-530pm <u>Rate</u> \$420.00	:30	NM 1	\$420.00
N 39 WSFA 09/18/17 09/18/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$285.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/17         09/24/17         1         1	<u>Rate</u> \$285.00	•		
N 40 WSFA 09/18/17 09/18/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week  Week: 09/18/17 09/24/17 1 1	6-630pm <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N 41 WSFA 09/18/17 09/18/17 Today In Alabama	6a-7a	:30	NM 1	\$450.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/17         09/24/17         1         1	<u>Rate</u> \$450.00		,	****
N 42 WSFA 09/18/17 09/18/17 ENTERTAINMENT TONIGI	H1630-7p <u>Rate</u> \$485.00	.30	NM 1	\$485.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television



www.wsfa.com

<u>Contract / Revision</u> <u>Alt Order #</u>
1807396 / 08777319

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 SENATE LEADERSHIP
 3682

	Start/End	Spot		T 0	• -	· A
*Line Ch Start Date End Date Description	Time	Days Length Wee	k Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate	.20		NIM .	1	\$260.00
N 43 WSFA 09/18/17 09/18/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am Rate	:30		NM	ì	\$200.00
Week: 09/18/17 09/24/17 1 1	\$260.00					
N 44 WSFA 09/18/17 09/18/17 AMN	7-10pm	:30		NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/18/17 09/24/17 1 1	\$675.00					0445.00
N 45 WSFA 09/18/17 09/18/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am Rate	:30		NM	1	\$115.00
Week: 09/18/17 09/24/17 1 1	\$115.00					
N 46 WSFA 09/18/17 09/18/17 SPARTAN ULT TEAM	9-10pm	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$675.00			1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 09/18/17-09/24/17 SPARTAN ULT TEAM	9-10pm	M:30	\$675.00	NM		
Credited						
N 47 WSFA 09/16/17 09/16/17 NET Saturday Night Live	1030p-1203x	:30		· NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171- 1	<u>Rate</u> \$260.00	•				
N 48 WSFA 09/16/17 09/16/17 Notre Dame Football	230P-6P	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		14141	J	\$0.00
Week: 09/11/17 09/17/171- 1	\$100.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 Notre Dame Football Credited	230P-6P	Sa :30	<del>\$100.00</del>	NM		
N 49 WSFA 09/16/17 09/16/17 EM (SA)	530A-6A	:30		NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate	.00		7	•	<b>V</b> 10.00
Week: 09/11/17 09/17/171- 1	\$45.00					
N 50 WSFA 09/16/17 09/16/17 NBC Saturday Today Show		:30		NM	1	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171- 1	<u>Rate</u> \$105.00					
N 51 WSFA 09/16/17 09/16/17 Notre Dame Football	630P-10P	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		''''	Ū	ψ0.00
Week: 09/11/17 09/17/171- 1	\$2,500.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 Notre Dame Football Credited	630P-10P	Sa :30	<del>\$2,500.00</del>	NM		
N 52 WSFA 09/17/17 09/17/17 Late News	1030p-11P	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		14141	Ŭ	ψ0.00
Week: 09/11/17 09/17/171 1	\$340.00		•	_		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 Late News Credited	1030p-11P	St :30	<del>\$340.00</del>	NM		
N 53 WSFA 09/17/17 09/17/17 LF SU 11-1130p	11-1130p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		1 1111	,	Ψ0.00
Week: 09/11/17 09/17/171 1	\$25.00			_		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 LF SU 11-1130p Credited	11-1130p	St :30	\$ <del>25.00</del>	NM		
Ordated						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television



www.wsfa.com

<u>Contract / Revision</u> <u>Alt Order #</u>
1807396 / 08777319

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 SENATE LEADERSHIP
 3682

 Advertiser
 Original Date / Revision

 ISS/Senate Leadership Ft
 09/03/17 / 09/20/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Types	Spots	Amount
N 54 WSFA 09/17/17 09/17/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	Su 5-530p <u>Rate</u> \$205.00	:30	, NM	1	\$205.00
N 55 WSFA 09/17/17 09/17/17 Sun 6-630a  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	Sun 6-630a <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 56 WSFA 09/17/17 09/17/17 Broad Rotation  Start Date End Date Weekdays Spots/Week  Week: 09/11/17 09/17/171 1	630A-7A Rate \$60.00	:30	NM	1	\$60.00
N 57 WSFA 09/17/17 09/17/17 NET NBC Sunday Today Sh		:30	NM	1	\$105.00
N 58 WSFA 09/17/17 09/17/17 GB-ATL  Start Date End Date Weekdays Spots/Week  Week: 09/11/17 09/17/171 1	SUN 730-1030P <u>Rate</u> \$1,900.00	:30	NM	1	\$1,900.00
N 59 WSFA 09/17/17 09/17/17 NET NBC Meet The Press  Start Date End Date Weekdays Spots/Week  Week: 09/11/17 09/17/171 1	8-9a <u>Rate</u> \$105.00	:30	, NM	1	\$105.00
N 60 WSFA 09/17/17 09/17/17 WSFA News Sunday AM  Start Date End Date Weekdays Spots/Week  Week: 09/11/17 09/17/171 1	9-930a <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 61 WSFA 09/14/17 09/14/17 WSFA 12 News at Ten - MF  Start Date End Date Weekdays Spots/Week  Week: 09/11/17 09/17/171 1	10-1035pm <u>Rate</u> \$675.00	:30	NM	1	\$675.00
N 62 WSFA 09/14/17 09/14/17 NBC Today Show 3  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	10-11am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 63 WSFA 09/14/17 09/14/17 Tonight Show  Start Date End Date Weekdays Spots/Week  Week: 09/11/17 09/17/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM	1	\$260.00
N 64 WSFA 09/14/17 09/14/17 ALABAMA LIVE @ 11A  Start Date	11-1130Am <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 65 WSFA 09/14/17 09/14/17 ALABAMA LIVE @ 1130AM  Start Date   End Date   Weekdays   Spots/Week  Week: 09/11/17 09/17/171 1	1130A-12P <u>Rate</u> \$70.00	:30	· NM	1	\$70.00
N 66 WSFA 09/14/17 09/14/17 Late Night w/ Seth Meyers  Start Date   End Date   Weekdays   Spots/Week  Week: 09/11/17 09/17/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM	1	\$25.00
N 67 WSFA 09/14/17 09/14/17 Last Call With Carson Daily  Start Date   End Date   Weekdays   Spots/Week  Week: 09/11/17 09/17/171 1	L1230-107x <u>Rate</u> \$15.00	:30	NM	1	\$15.00
N 68 WSFA 09/14/17 09/14/17 WSFA 12 News at Noon  Start Date	12-1230pm <u>Rate</u> \$225.00	:30	NM	1	\$225.00
N 69 WSFA 09/14/17 09/14/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week	130-2p Rate	:30	NM	1	\$70.00

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

| Contract / Revision | Alt Order # | 1807396 / 08777319

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 SENATE LEADERSHIP
 3682

Advertiser . Original Date / Revision

ISS/Senate Leadership Ft 09/03/17 / 09/20/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Dayo Longui Violi Viai		
Week: 09/11/17 09/17/171 1  N 70 WSFA 09/14/17 09/14/17 HARRY Start Date End Date Weekdays Spots/Week	\$70.00 2-3p Rate	:30	NM 1	\$60.00
Week: 09/11/17 09/17/171 1	\$60.00			0405.00
N 71 WSFA 09/14/17 09/14/17 JUDGE JUDY 2ND RUN  Start Date End Date Weekdays Spots/Week  Week: 09/11/17 09/17/171 1	3-330p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
N 72 WSFA 09/14/17 09/14/17 JUDGE JUDY 1ST RUN  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	330-4p <u>Rate</u> \$135.00	:30	<b>NM</b> 1	\$135.00
N 74 WSFA 09/14/17 09/14/17 Today in Alabama 430am  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	430-4445A <u>Rate</u> \$15.00	:30	<b>NM</b> 1	\$15.00
N 75 WSFA 09/14/17 09/14/17 WSFA 12 News at Five  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	5-530pm <u>Rate</u> \$420.00	:30	NM 1	\$420.00
N 76 WSFA 09/14/17 09/14/17 Today in Alabama 530a  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	528am-6am <u>Rate</u> \$285.00	:30	NM · 1	\$285.00
N 77 WSFA 09/14/17 09/14/17 WSFA 12 News at Six - MF  Start Date		:30	NM 1	\$800.00
N 78 WSFA 09/14/17 09/14/17 Today In Alabama  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 79 WSFA 09/14/17 09/14/17 ENTERTAINMENT TONIG Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1		:30	NM 1	\$485.00
N 80 WSFA 09/14/17 09/14/17 HOLLYWOOD GAME NIGH Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	17658-8pm <u>Rate</u> \$800.00	:30	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 09/11/17-09/17/17 HOLLYWOOD GAME NIG Credited	Start/End Time	Weekdays         Length         Rate          Th         :30         \$800.00	<u>Type</u> NM	
N 81 WSFA 09/14/17 09/14/17 NBC Today Show  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	7-9am <u>Rate</u> \$260.00	:30	<b>NM</b> 1	\$260.00
N 82 WSFA 09/14/17 09/14/17 NBC Today 2  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	9-10am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 83 WSFA 09/14/17 09/14/17 THE NIGHT SHIFT  Start Date	9-10pm <u>Rate</u> \$600.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 THE NIGHT SHIFT Credited	Start/End Time 9-10pm	Weekdays Length Rate	Type NM	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 SENATE LEADERSHIP
 3682

	Start/End		Spots/	•			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type S <sub>i</sub>	oots	Amount
N 84 WSFA 09/12/17 09/12/17 WSFA 12 News at Ten - MF  Start Date	10-1035pm <u>Rate</u> \$675.00		:30		NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - Mi	Start/End Time	Weekdays -Tu		Rate \$675.00	<u>Type</u> NM		
Credited						_	
N 85 WSFA 09/12/17 09/12/17 NBC Today Show 3  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	10-11am <u>Rate</u> \$115.00		:30		NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 09/11/17-09/17/17 NBC Today Show 3	Start/End Time 10-11am	Weekdays -Tu		<u>Rate</u> <del>\$115.00</del>	<u>Type</u> NM		
Credited						•	60.00
N 86 WSFA 09/12/17 09/12/17 Tonight Show  Start Date   End Date   Weekdays   Spots/Week  Week: 09/11/17 09/17/17 -1 1	1035-1137pm <u>Rate</u> \$260.00		:30	•	NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 09/11/17-09/17/17 Tonight Show	Start/End Time 1035-1137pm	Weekdays -Tu		<u>Rate</u> \$260.00	<u>Type</u> NM		
Credited	44.44004					0	<b>#0.00</b>
N 87 WSFA 09/12/17 09/12/17 ALABAMA LIVE @ 11A  Start Date   End Date   Weekdays   Spots/Week   Week: 09/11/17 09/17/17 -1 1	11-1130Am <u>Rate</u> \$70.00		:30		NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A	Start/End Time 11-1130Am	Weekdays -Tu		<u>Rate</u> *\$70.00	<u>Type</u> <i>NM</i>		
Credited							
N 88 WSFA 09/12/17 09/12/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 · 09/17/17 -1 1	1130A-12P <u>Rate</u> \$70.00		:30		NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u>	<u>Rate</u>	<u>Туре</u>		
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AN Credited	1 1130A-12P	-Tu	:30	\$70.00	NM		
N 89 WSFA 09/12/17 09/12/17 Late Night w/ Seth Meyers  Start Date   End Date   Weekdays   Spots/Week   Week: 09/11/17 09/17/17 -1 1	1137p-1237x <u>Rate</u> \$25.00		:30	•	NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>		Rate	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 Late Night w/ Seth Meyers Credited	1137p-1237x	-Tu	:30	\$25.00	NM		
N 90 WSFA 09/12/17 09/12/17 Last Call With Carson Daily	L1230-107x		:30		NM	0	\$0.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 09/11/1709/17/17-11	<u>Rate</u> \$15.00						
Spot Ch Date Range Description	Start/End Time	Weekdays		Rate	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 Last Call With Carson Daily Credited	L 1230-107x	-Tu	:30	\$15.00	NM		
N 91 WSFA 09/12/17 09/12/17 WSFA 12 News at Noon  Start Date	12-1230pm <u>Rate</u> \$225.00	,	:30		NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon	Start/End Time 12-1230pm	<u>Weekdays</u> -Tu	<u>Length</u> :30	<u>Rate</u> \$225.00	<u>Type</u> NM		
Credited							

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

| Contract / Revision | Alt Order # | 1807396 / 08777319

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 SENATE LEADERSHIP
 3682

| <u>Advertiser | Original Date / Revision | 1SS/Senate Leadership Ft | 09/03/17 / 09/20/17 | | |</u>

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		Type Spots	Amount
N 92 WSFA 09/12/17 09/12/17 RIGHT THIS MINUTES	130-2p	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17 -1 1 Spot Ch Date Range Description	\$70.00 Start/End Time	Weekdays Length	Rate	Type	
1 WSFA 09/11/17-09/17/17 RIGHT THIS MINUTES	130-2p	-Tu :30	\$70.00	NM	
Credited					
N 93 WSFA 09/12/17 09/12/17 HARRY	2-3p	:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	Rate		•	ŀ	
Week: 09/11/17 09/17/17 -1 1 <u>Spot Ch</u> Date Range Description	\$60.00 Start/End Time	Weekdays Length	Rate	Type	
1 WSFA 09/11/17-09/17/17 HARRY	2-3p	-Tu :30	\$60.00	NM	
Credited		•			
N 94 WSFA 09/12/17 09/12/17 JUDGE JUDY 2ND RUN	3-330p	:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$135.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WSFA 09/11/17-09/17/17 JUDGE JUDY 2ND RUN	3-330p	-Tu :30	\$135.00	NM	
Credited					
N 95 WSFA 09/12/17 09/12/17 JUDGE JUDY 1ST RUN	330-4p	:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$135.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре	
1 WSFA 09/11/17-09/17/17 JUDGE JUDY 1ST RUN	330-4p	-Tu:30	\$135.00	NM	
Credited					
N 97 WSFA 09/12/17 09/12/17 Today in Alabama 430am	430A-445A	:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$15.00				*
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 WSFA 09/11/17-09/17/17 Today in Alabama 430am	430A-445A	-Tu: :30	<del>\$15.00</del> .	NM	
Credited					
N 98 WSFA 09/12/17 09/12/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	•	NM 0	\$0.00
Week: 09/11/17 09/17/17 -1 1	\$420.00		•		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Five	5-530pm	-Tu :30	\$ <del>420.00</del>	NM	
Credited	500				<b>*</b> 0.00
N 99 WSFA 09/12/17 09/12/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	528am-6am Rate	:30		NM 0	\$0.00
Week: 09/11/17 09/17/17 -1 1	\$285.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
1 WSFA 09/11/17-09/17/17 Today in Alabama 530a	528am-6am	-Tu :30	<del>\$285.00</del>	NM	
Credited  N 100 WSFA 09/12/17 09/12/17 WSFA 12 News at Six - MF	6 630000	.20			<b>60.00</b>
N 100 WSFA 09/12/17 09/12/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6-630pm Rate	:30	*	NM 0	\$0.00
Week: 09/11/17 09/17/17 -1 1	\$800.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Six - MF Credited	- 6-630pm	-Tu: :30	\$ <del>800:00</del>	NM	
Ordaneu					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

| Contract / Revision | Alt Order # | 1807396 / 08777319

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 SENATE LEADERSHIP
 3682

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/03/17 / 09/20/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
N 101 WSFA 09/12/17 09/12/17 Today in Alabama  Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	:30	· NM	0	\$0.00
Week: 09/11/17 09/17/17 -1 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 09/11/17-09/17/17 Today In Alabama Credited	\$450.00 <u>Start/End Time</u> 6a-7a	Weekdays Length -Tu :30	<u>Rate</u> <u>Type</u> \$450.00 NM	i i	
N 102 WSFA 09/12/17 09/12/17 ENTERTAINMENT TONIGH  Start Date End Date Weekdays Spots/Week  Week: 09/11/17 09/17/17 -1 1	Rate	:30	NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 09/11/17-09/17/17 ENTERTAINMENT TONIGE Credited	\$485.00 <u>Start/End Time</u> H1630-7p	Weekdays Length -Tu::30	<u>Rate</u> <u>Type</u> \$485.00 NM		
N 103 WSFA 09/12/17 09/12/17 NBC Today Show  Start Date	7-9am <u>Rate</u> \$260.00	:30	NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 09/11/17-09/17/17 NBC Today Show Credited	Start/End Time 7-9am	Weekdays Length -Tu :30	<u>Rate</u> <u>Type</u> \$260.00 NM		
N 104 WSFA 09/12/17 09/12/17 NBC Today 2  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	9-10am <u>Rate</u> \$115.00	:30	· NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 09/11/17-09/17/17 NBC Today 2 Credited	Start/End Time 9-10am	Weekdays Length -Tu :30	<u>Rate</u> <u>Type</u> \$115.00 NM		
N 105 WSFA 09/12/17 09/12/17 WORLD OF DANCE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	9-10pm <u>Rate</u> \$800.00	:30	NM •	. 0	\$0.00
Spot Ch Date Range Description  1 WSFA 09/11/17-09/17/17 WORLD OF DANCE Credited	Start/End Time 9-10pm	Weekdays Length -Tu :30	<u>Rate Type</u> \$800.00 NM		
N 106 WSFA 09/13/17 09/13/17 WSFA 12 News at Ten - MF  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	10-1035pm <u>Rate</u> \$675.00	:30	NM	1	\$675.00
N 107 WSFA 09/13/17 09/13/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	10-11am <u>Rate</u> \$115.00	:30	. NM	1	\$115.00
N 108 WSFA 09/13/17 09/13/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM	1	\$260.00
N 109 WSFA 09/13/17 09/13/17 ALABAMA LIVE @ 11A  Start Date   End Date   Weekdays   Spots/Week  Week: 09/11/17 09/17/171 1	11-1130Am <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 110 WSFA 09/13/17 09/13/17 ALABAMA LIVE @ 1130AM  Start Date		:30	NM	1	\$70.00
N 111 WSFA 09/13/17 09/13/17 Late Night w/ Seth Meyers  Start Date   End Date   Weekdays   Spots/Week   Week: 09/11/17 09/17/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM	1	\$25.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

| Contract / Revision | Alt Order # | 1807396 / 08777319

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 SENATE LEADERSHIP
 3682

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/03/17 / 09/20/17

	Start/End	Spots/			•
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 112 WSFA 09/13/17		:30	MM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$15.00	•			
N 113 WSFA 09/13/17 09/13/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$225.00
Start Date	<u>Rate</u>				<b>*</b>
Week: 09/11/17 09/17/171 1	\$225.00				
N 114 WSFA 09/13/17 09/13/17 RIGHT THIS MINUTES  Start Date End Date Weekdays Spots/Week	130-2p Rate	:30	NM	1	\$70.00
Week: 09/11/17 09/17/171 1	\$70.00				
N 115 WSFA 09/13/17 09/13/17 HARRY	2-3p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	•			
Week: 09/11/17 09/17/171 1	\$60.00				
N 116 WSFA 09/13/17 09/13/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p Rate	:30	NM	1	\$135.00
Week: 09/11/17 09/17/171 1	\$135.00				
N 117 WSFA 09/13/17 09/13/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/171 1	\$135.00				*****
N 119 WSFA 09/13/17 09/13/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week	430-445a Rate	:30	NM	1	\$15.00
Week: 09/11/17 09/17/171 1	\$15.00				
N 120 WSFA 09/13/17 09/13/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$420.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	Rate				
	\$420.00	-00			4005.00
N 121 WSFA 09/13/17 09/13/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am Rate	:30	NM	1	\$285.00
Week: 09/11/17 09/17/171 1	\$285.00	•			
N 122 WSFA 09/13/17 09/13/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	<u>Rate</u> \$800.00				
N 123 WSFA 09/13/17 09/13/17 Today In Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate	.30	14141	1	\$450.00
Week: 09/11/17 09/17/171 1	\$450.00				
N 124 WSFA 09/13/17 09/13/17 ENTERTAINMENT TONIGI	•	:30	NM	1	\$485.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$485.00	•			
N 125 WSFA 09/13/17 09/13/17 LITTLE BIG SHOTS:FORE		:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	Ū	\$0.00
Week: 09/11/17 09/17/171 1	\$565.00				
Spot Ch Date Range Description  1 WSFA 09/11/17-09/17/17 LITTLE BIG SHOTS:FORE	Start/End Time	Weekdays Length	<u>Rate Type</u> 565.00 <i>NM</i>		
Credited Credited	.v.co.o-opiii	w	565.00 NM		
N 126 WSFA 09/13/17 09/13/17 NBC Today Show	7-9am	:30	NM	1	\$260.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/11/17 09/17/171 1	\$260.00				
N 127 WSFA 09/13/17 09/13/17 CARMICHAEL	8-9pm	:30	NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

| Contract / Revision | Alt Order # | 08777319

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 SENATE LEADERSHIP
 3682

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Fι | 09/03/17 / 09/20/17

Time Ch Start Date End Date   Date   Date   Meekdays   Spots/Week   Sate   Spots   S		Start/End		oots/	<b>**</b> • •	<b>A</b>
Spot Ch   Date Range   Description   1   Se65.00   Start/End Time   Hospital   Se65.00   NM   Se66.00   NM			Days Length W	eek Rate	TypeSpots	Amount
Sout Ch   Date Range   Description   Horizon   Horizon						
N 128 WSFA 09/13/17 09/13/17 NBC Today 2   9-10am   .30   . NM   1   \$115.00		·	Weekdays Length	Rate		
N 128 WSFA 09/13/17 09/13/17 NBC Today 2   Spots/Week		8-9pm	W: :30	\$565.00	NM	
Start Date   End Date   Weekdays   Sots/Week   Rate   Start Date   End Date   Weekdays   Sots/Week   Sots/Week   Sots/Week   Start Date   End Date   Weekdays   Sots/Week		0.40	.20			6115.00
N 12 WSFA 09/13/17			:30	•	NIVI 1	\$115.00
Siart Date   End Date   Meekdaws   Spots/Week   Satur/End Time   Weekdays   Length   Rate   Type   Satur/End Time   Satur/End Time   Satur/End Time   Satur/End Time   Weekdays   Length   Rate   Type   Satur/End Time   Satur/E						
Sept.   Date Range   Description   Start/End Time   Weekdays   Lendth   Rate   Type   Type		•	:30		NM 0	\$0.00
Spot Ch					İ	
No.   Credited   N.   130 WSFA 09/11/17 09/17/17   NET Early Today ON   Start Date   End Date   Weekdays   SpotsWeek   Rate   Sto.00   N.   1   Sto.00   N		*	Weekdays Length	Rate	Туре	
N   130 WSFA 09/17/17   09/17/17   NET Early Today ON   Start Date   Meekdays   Spots/Week   Rate   Sto.00   Start Date   Meekdays   Meekdays   Spots/Week   Rate   Sto.00   Start Date   Meekdays   Spots/Week   Sto.00   Start Date   Start		***************************************			NM	
Start Date   End Date   Weekdays   Spots/Week   Start Date   Weekdays   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start						
N   13   WSFA 09/11/17   09/17/17   09/17/17   NET Early Today ON   A-430x   S10.00   S10.0			:30		NM 1	\$10.00
Start Date   End Date   Weekdays   Ogl/4/17   Ogl/4/1						
Week: 09/18/17   09/24/17   M   1   \$10.00	N 131 WSFA 09/18/17 09/18/17 NET Early Today ON	4-430x	:30		NM 1	\$10.00
N   132   WSFA   09/14/17   09/14/17   NET Early Today ON   25at Date   Meek 2 09/11/17   09/14/17   NET Early Today ON   1   \$10.00					İ	
N   133 WSFA 09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/17   09/11/1						<b>*40.00</b>
N   133 WSFA 09/12/17   09/12/17   09/12/17   NET Early Today ON   4-430x   30   NM   0   \$0.00	· · · · · · · · · · · · · · · · · · ·		:30		NM 1	\$10.00
N   134   WSFA 09/11/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/17   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13				•		
Neek: 09/11/17		4-430x	:30		NM 0	\$0.00
Spot Ch						
1 WSFA 09/11/17 09/13/17 NET Early Today ON   4-430x			Weekdays Length	Rate	Type	
N   134 WSFA 09/13/17   09/13/17   NET Early Today ON   24-430x   30		4-430x	-Tu: :30	\$ <del>10.00</del>	NM	
N   135 WSFA 09/18/17   09/18/17   midnight, texas   9-10pm   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :30   :3						
Week:         09/11/17         09/17/17        w         1         \$10.00           N 135 WSFA 09/18/17         09/18/17         midnight, texas         9-10pm         :30         NM         1         \$675.00           N 136 WSFA 09/14/17         End Date 09/24/17         Weekdays Meek 09/14/17         Spots/Week 9/11/17         7-9p         :30         NM         1         \$800.00           N 136 WSFA 09/14/17 09/14/17         End Date 09/11/17         Weekdays Spots/Week 09/11/17         7-9p         :30         NM         1         \$800.00           N 137 WSFA 09/14/17 09/14/17 09/14/17 09/14/17         Chicago Fire 09-10pm         9-10pm         :30         NM         1         \$800.00           N 138 WSFA 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 Midnight, texas 09/11/17 09/12/17 09/12/17 Midnight, texas 09/10/17 09/17/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 09/12/17 0			:30	•	NM 1	\$10.00
Start Date   End Date   Weekdays   Spots/Week   Rate   \$675.00						
Week: 09/18/17 09/18/17 09/24/17 M 1 \$675.00         N 136 WSFA 09/14/17 09/14/17 american nina warrior Start Date Week: 09/11/17 09/17/17 09/17/17 1 1 \$800.00       7-9p 3:30 NM 1 \$800.00         N 137 WSFA 09/14/17 09/14/17 O9/14/17 Chicago Fire Week: 09/11/17 09/12/17 09/12/17 1 1 \$800.00       9-10pm 3:30 NM 1 \$800.00         N 138 WSFA 09/12/17 09/12/17 09/12/17 09/12/17 Midnight, texas Week: 09/11/17 09/12/17 09/12/17 1 \$800.00       9-10pm 3:30 NM 0 \$0.00         Start Date Week: 09/11/17 09/12/17 09/12/17 Nidnight, texas Week: 09/11/17 09/12/17 09/12/17 1 1 \$600.00       Spots/Week Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Secti	N 135 WSFA 09/18/17 09/18/17 midnight, texas	9-10pm	:30		NM 1	\$675.00
N 136 WSFA 09/14/17 09/14/17 american nina warrior 7-9p :30 NM 1 \$800.00    Start Date   Weekdays   Spots/Week   Rate   \$800.00						
Start Date   Week: 09/11/17   D9/17/17   D9/17/17   Spots/Week   Rate   \$800.00			,20		NINA 1	\$900 00
Week: 09/11/17         09/17/17        T         1         \$800.00           N 137 WSFA 09/14/17         09/14/17         Chicago Fire         9-10pm         :30         NM         1         \$800.00           Start Date Week: 09/11/17         End Date 09/17/17         Weekdays Spots/Week 08/11/17         Rate 10pm         :30         NM         0         \$0.00           Start Date Week: 09/11/17         End Date Now 10pm         Spots/Week Now 10pm         Rate 10pm         Section 10pm         Weekdays Now 10pm         Weekdays Now 10pm         Weekdays Now 10pm         Weekdays Now 10pm         NM         0         \$0.00         \$0.00         Weekdays Now 10pm         NM         0         \$0.00         NM         0         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00         \$0.00		•	.30		INIVI	. \$600.00
Start Date   Weekdays   Spots/Week   Rate   \$800.00				4		
Week: 09/11/17       09/17/17      T       1       \$800.00         N 138 WSFA 09/12/17       09/12/17       Midnight, texas       9-10pm       :30       NM       0       \$0.00         Start Date Week: 09/11/17       End Date Range O9/17/17       Weekdays Spots/Week Weekdays Spots/Week Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section S			:30		NM 1	\$800.00
N 138 WSFA 09/12/17 09/12/17 Midnight, texas 9-10pm :30 NM 0 \$0.00    Start Date   End Date   Weekdays   Spots/Week   Rate						
Start Date         End Date         Weekdays         Spots/Week         Rate           Week:         09/11/17         09/17/17         -T         1         \$600.00           Spot         Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1         WSFA         09/11/17-09/17/17         Midnight, texas         9-10pm         -Tu         :30         \$600.00         NM			:30		NM 0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/11/17-09/17/17 Midnight, texas 9-10pm -Tu :30 \$600.00 NM	Start Date End Date Weekdays Spots/Week	Rate	.50			<b>\$0.00</b>
1 WSFA 09/11/17-09/17/17 Midnight, texas 9-10pm -Tu :30 \$600.00 NM			Managed and the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the st	<b>5</b> .4.	T	
	<b>.</b> ,	3-ropin	,	, , , , , , , , , , , , , , , , , , , ,	, , , , ,	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

| Contract / Revision | Alt Order # | 1807396 / 08777319

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 SENATE LEADERSHIP
 3682

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/03/17 / 09/20/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week - Rate	TypeS	Spots	Amount
N 139 WSFA 09/13/17 09/13/17 AGT	658-8pm	:30	NM	1	\$565.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17w 1	<u>Rate</u> \$565.00				
N 140 WSFA 09/13/17 09/13/17 Marlon	8-9pm	:30	NM	1	\$565.00
Start Date End Date Weekdays Spots/Week	Rate	.50		•	Ψ000.00
Week: 09/11/17 09/17/17w 1	\$565.00				
N 141 WSFA 09/13/17 09/13/17 Midnight, Texas	9-10pm	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17w 1	<u>Rate</u> \$800.00	•			
N 142 WSFA 09/17/17 09/17/17 NFL Football	720p-1030p	:30	NM	1	\$1,900.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14101	•	Ψ1,500.00
Week: 09/11/17 09/17/17S 1	\$1,900.00				
N 143 WSFA 09/13/17 09/17/17 Today In Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17WTF 1	<u>Rate</u> \$450.00				
N 144 WSFA 09/16/17 09/16/17 dateline sat night myster	7-9p	:30	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	•	ψ150.00
Week: 09/11/17 09/17/17S- 1	\$150.00				,
N 145 WSFA 09/13/17 09/13/17 Marlon	8-9pm	:30	MM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17w 1	<u>Rate</u> \$600.00		l		
N 146 WSFA 09/16/17 09/16/17 NBC Golf		:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	2p-5p <u>Rate</u>	:30	INIVI	,	\$100.00
Week: 09/11/17 09/17/17S- 1	\$100.00	•			
N 147 WSFA 09/17/17 09/17/17 LF SU 1130p-12x	1130p12x	:30	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17S 1	<u>Rate</u> \$25.00	÷	l		
N 148 WSFA 09/13/17 09/17/17 WSFA 12 News at Ten - MF		:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	1	\$675.00
Week: 09/11/17 09/17/17WTF 1	\$675.00			•	
N 149 WSFA 09/13/17 09/17/17 NBC Today Show 3	10-11am	· :30	NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17wTF 1	<u>Rate</u> \$115.00	•			
		:30	NM	1	\$260.00
N 150 WSFA 09/13/17 09/17/17 Tonight Show Start Date End Date Weekdays Spots/Week	1035-1137pm <u>Rate</u>	.30	INIVI	1	\$200.00
Week: 09/11/17 09/17/17WTF 1	\$260.00				
N 151 WSFA 09/13/17 09/17/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17WTF 1	<u>Rate</u> \$70.00				
	·	.00			<b>\$70.00</b>
N 152 WSFA 09/13/17 09/17/17 ALABAMA LIVE @ 1130AN Start Date End Date Weekdays Spots/Week	I 1130A-12P Rate	:30	NM	1	\$70.00
Week: 09/11/17 09/17/17WTF 1	\$70.00				
N 153 WSFA 09/13/17 09/17/17 Late Night w/ Seth Meyers	1137p-1235x	:30	NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17WTF 1	\$25.00				00.00
N 154 WSFA 09/13/17 09/17/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week	L1235-105x Rate	:30	NM	0	\$0.00
TITLE THE TITLE TOURSE OPOLO/VVCCI	1144				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television



www.wsfa.com

Contract / Revision Alt Order # 1807396 / 08777319

**Contract Dates** Product Estimate # 3682 09/12/17 - 09/18/17 SENATE LEADERSHIP

<u>Advertiser</u> Original Date / Revision / 09/20/17 09/03/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17WTF 1 Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 Last Call With Carson Dail Credited	Rate \$15.00 <u>Start/End Time</u> y L 1235-105x	<u>Weekdays</u> <u>Length</u> <u>Rate</u> WThF :30	<u>Type</u> NM	
N 155 WSFA 09/13/17 09/17/17 WSFA 12 News at Noon	12-1230pm <u>Rate</u> \$225.00	:30	<b>NM</b> 1	\$225.00
N 156 WSFA 09/13/17 09/17/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17wT 1	4-430x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
N 157 WSFA 09/13/17 09/17/17 RIGHT THIS MINUTES  Start Date	130-2p <u>Rate</u> \$70.00	:30	<b>NM</b> 1	\$70.00
N 158 WSFA 09/13/17 09/17/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17wTF 1	2-3p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 159 WSFA 09/13/17 09/17/17 JUDGE JUDY 2ND RUN  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17wTF 1	3-330p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
N 160 WSFA 09/13/17 09/17/17 JUDGE JUDY 1ST RUN  Start Date	330-4p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
N 161 WSFA 09/13/17 09/17/17 Today in Alabama 430am	430-5a <u>Rate</u> \$15.00	:30	NM 1	\$15.00
N 162 WSFA 09/13/17 09/17/17 WSFA 12 News at Five  Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17WTF 1	5-530pm <u>Rate</u> \$420.00	:30	NM 1	\$420.00
N 163 WSFA 09/13/17 09/17/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17wTF 1	528am-6am <u>Rate</u> \$285.00	:30	NM 1	\$285.00
N 164 WSFA 09/13/17 09/17/17 WSFA 12 News at Six - MF  Start Date	6-630pm <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N 165 WSFA 09/13/17	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 166 WSFA 09/13/17 09/17/17 ENTERTAINMENT TONIGI	<del>1</del> 1630-7p <u>Rate</u> \$485.00	:30	NM 1	\$485.00
N 167 WSFA 09/13/17 09/17/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17WTF 1	7-9am <u>Rate</u> \$260.00	:30	NM 1	\$260.00
N 168 WSFA 09/13/17 09/17/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17WTF 1	9-10am <u>Rate</u> \$115.00	:30	NM 1	\$115.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

Print Date 10/04/17

Page 14of 14



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

 Contract / Revision
 Alt Order #

 1807396 /
 08777319

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 SENATE LEADERSHIP | 3682

 Advertiser
 Original Date / Revision

*Line Ch Sta	rt Date End Date	e Description	ı ime	Days Length Wee	k Rate	Type Spots	Amount
Start Dat	e End Date \	Weekdays Spots/W	eek Rate				
				Totals		128	\$35,290.00
Time Period	# of Sp	ots Gross Amount	Agency Comm.	Net Amount	•		
08/28/17 -09/18	8/17 1	128 \$35,290.00	(\$5,293.50)	\$29,996.50			
Totals	1	28 \$35,290.00	(\$5,293.50)	\$29,996.50			

Signature:	Date:	•
_		 

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach his viewers.

REP HEADLINE# 8777319 TRF# 1807396 \$\$\$ MOD# 7: APPROVED REV #0 \$\$\$

7.03-516-9680 FROM STATION \*\*CHANGES\*\* FROM FAX# RISK !! CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

SEP25/17 11.06 \*\*\* WSFA-TV \*\*\*

11.06 # DATE SEP25/17 SALESMAN REGIONAL (H) STEPHANIE MARONEY EDDINS LOCAL RYAN WA-CLASS: NATL PRSN BUYER NAME SALES REP.# INVOICE) NEEDED ORDER, BILLING (LINE, LEADERSHIP FUND GROUP CO-OP m COMMENTS: CONTRACT # 8777319 2231 STREET MEDIA VA 25093 WK-1 ISS/SENATE EST#3682 ALEXANDRIA, BOX SEP18/17 MAIN P.0. TAX FU NAME NAME SENATE LEADERSHIP STATE SEP12/17 ADV. AGY. DATES CITY TAX # FLIGHT # # ORDER PRDCT ADV AGY

STA:

SCHEDULE CASH IN ADVANCE Ø SI SIHL \*\*\*\* CON CM

FUND SENATE LEADERSHIP TO PRINT

NO BUYS TO PRINA STATION MAKEGOOD OFFERS:

SEP17 SEP17 MISSED: SUN/715P-1030P OFFER: SUN/1102P

TO NFL RUNNING LONG. RUN. THANKS, DENICE DOE CMT: PLEASE CONFIRM LATE CMT:SPOT AIRED LATE

> 35290.00 SEP/17

35290.00 128 TOTAL TOTAL CONTRACT

0%

WIYC

%

WBMM

30S \$1,900.00 (SEP25/17) 30S \$1,900.00 PLS ADVISE NFL AIRED 7:27PM-11:02:20P.

30s 30s

58 % WSFA \$61,482 MARKET TOTALS

0% CABL % 00 WCOV 25% 0%% WAKA EAKA 0 % % WNCF ESFA

> SHARES ESTIMATED

SVC- ARB DEMOS- RA35+\*

CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

1807396 \$\$\$

REP HEADLINE# 8777319 TRF# \$\$\$ MOD# 7: UNAPPROVED REV #1

SEP25/17 11.20 \*\*\* WSFA-TV \*\*\* \* \* CHANGES \* \* RISK !!! REPORT FROM REP

FAX# 703-516-9680

SALESMAN **REP.#** LEADERSHIP FUND ADV. NAME ISS/SENATE ADV

REGIONAL (H) STEPHANIE MARONEY RYAN EDDINS LOCAL WA-CLASS: NATL. BUYER NAME PRSN SALES ORDER, INVOICE) (LINE, GROUP 22313 CONTRACT # 8777319 COMMENTS: STREET MEDIA V.A. 25093 ALEXANDRIA, EST#3682 BOX AGY. NAME MAIN P.O. FO SENATE LEADERSHIP # # ORDER PRDCT AGY

WK-1 SEP18/17 SEP12/17 DATES FLIGHT

11.20

DATE SEP25/17

CO-OP BILLING NEEDED TAX STATE CITY TAX

THANKS JASMINE FOR RYAN REVISED ORDER M10 OKD AS LINE 164 TTL SAME, \$35,290 PLS CONFM REP:

STA:

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CON CM

SENATE LEADERSHIP FUND

:TOTL:		0
DAYS		7
WEEK : INVT :		NI S
:SPTS: :/WK:		С
END		9/17
E E		
START	3682	9/17
	HI .	
RATE	AGENCY EST#	\$1,900.00
	A	V
SEC		
LGTH:	DE = 155 = 385	30
۵	CO	
PERIOD	ISER C	Q 0
TIME P	ADVERTISER PRODUCT CO	715P-1030P
: CD:	AGENCY	s 71
61	AC AC	7
:LINE#:REP		137

PLEASE ADVISE 9/16. Z AIR HON DOES THIS GAME REVISED OFFER. NFL FOOTBALL 9/7 REVISED OFI THANKS, DENICE PROGRAM : ORD COM1:

1 SPOT/WK MAKE-GOOD FOR SEP16 ON LINE-51 FOR THIS IS A

FAX# REP: TEL# 703-528-9387

TRF#

MOD# 7: UNAPPROVED REV #1

HEADLINE# 8777319

及所 からか

SEP25/17 11.20 \*\*\* WSFA-TV \*\*\* 703-516-9680 \* \* CHANGES \* \* RISK !!! REPORT FROM REP CREDIT HARRIS AGENCY CREDIT ADVISORY: ORDER WORKSHEET 1807396

TOTI:	1	
DAYS		
WEEK : INVT :	SUN	
:SPTS: :/wK:		
END DATE	9/17	
START	9/17	
•• ••	0,	
RATE	\$1,900.00	
	V)-	
SEC		
LGTH :	30	
TIME PERIOD :	1102P	NFL FOOTBALL
D:		
LINE#:REP :CD: :LINE#: :	164 A	PROGRAM

ORD COM1:

7:27PM-11:02:20P AIRED NFL ORD COM1: SPOT AIRED LATE DUE TO NFL RUNNING LONG. ORD COM2: PLEASE CONFIRM LATE RUN. THANKS, DENICE THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-137

STATION MAKEGOOD OFFERS:

30S \$1,900.00 (SEP25/17) 30S \$1,900.00 PLS ADVISE NFL AIRED 7:27PM-11:02:20P. TO NFL RUNNING LONG. RUN. THANKS, DENICE SEP17 SEP17 DUE CMT: PLEASE CONFIRM LATE OFFER:SUN/1102P CMT:SPOT AIRED LATE MISSED: SUN/715P-1030P BUY#137 OK.D M10

35290.00 SEP/17

0% WIYC % WBMM % CABL % % WCOV 25% % WAKA EAKA *യ* % 0% WNCF ESFA 58% WSFA \$61,482 TOTALS MARKET

35290.00 128

TOTAL

TOTAL CONTRACT

> SHARES ESTIMATED

DEMOS- RA35+\* ARB

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE T-TIME DE-DELETE E-EFF DATES S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

TRF# 1807396 #1 \$\$\$ HEADLINE# 8777319 MOD# 7: APPROVED REV MOD# REP \$\$\$

703-516-9680 FROM FAX# RISK !!! REPORT F CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

3.42 SEP25/17 13 \*\*\* WSFA-TV STATION

13.42 # SALESMAN REGIONAL SEP25/1 (H) MARONEY EDDINS DATE LOCAL STEPHANIE RYAN OFF.# WA-CLASS: NATL PRSN NAME BUYER SALES **R**EP.# INVOICE) NEEDED ORDER, BILLING (LINE, FUND STREET MEDIA GROUP LEADERSHIP CO-OF 22313 8777319 COMMENTS: VA 25093 WK-1 # EST#3682 ISS/SENATE ALEXANDRIA CONTRACT BOX SEP18/17 MAIN P.O. TAX FU NAME NAME LEADERSHIP STATE SEP12/17 AGY. ADV. SENATE DATES CITY TAX FLIGHT # ORDER PRDCT AGY ADV

MIO OKD AS LINE 164 TTL SAME, \$35,290 REVISED ORDER CONFM PLS REP:

STA:

SCHEDULE CASH IN ADVANCE ď H S \*\*\*\* THIS  $\Sigma$ CON

RYAN

FOR

THANKS JASMINE

LEADERSHIP FUND SENATE

GENERATION 30s 30s FOR CONTRACT SCHEDULED SEP17 NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS: MISSED: SUN/715P-1030P BUY#137 OK, D M10

\$1,900.00 (SEP25/17) \$1,900.00 PLS ADVISE 7:27PM-11:02:20P. NFL AIRED TO NFL RUNNING LONG. RUN. THANKS, DENICE CMT:SPOT AIRED LATE DUE CMT: PLEASE CONFIRM LATE

SEP17

OFFER: SUN/1102P

35290.00 128 TOTAL CONTRACT TOTAL